

THE ACCEPTABLE TYPES OF MARKS AND MEANS OF REPRESENTATION

Country	Russian Federation
Definition of Trademark	
1. According to the applicable legislation or to the practices of the Office, marks are defined as	
a) Visually perceptible signs	Yes
b) Signs capable of being represented graphically	Yes
c) Any sign capable of distinguishing the goods and services of one undertaking from those of another	Yes
2. Signs excluded from registration	
Are any signs excluded from registration as a mark?	No
Please, specify:	
Acceptable Types of Marks and Means of Representation	
Types of marks	
3. Is the applicant required to specify in the application the type of mark for which registration is requested?	Yes
4. Is a description of the mark [one option only]	a) Mandatory?
5. When an indication of the type of mark is neither specified nor included in the description, would the Office accept and process the application?	Yes
One option only:	b) With an ex-officio indication of the type of mark?
Please, specify:	
6. Please, indicate below the types of marks accepted by the Office and, where applicable, the way in which they must be represented:	
a) Word marks	Yes
i. Does the Office require the use of a standard character for the representation of word marks?	No
ii. Where applicable, does the Office require that words be translated into the language used by the Office	Yes
iii. Where applicable, does the Office require that words be transliterated following the phonetics of the language used by the Office	Yes
Please specify the font to be used to represent a standard character mark:	
b) Figurative marks (device marks)	Yes
Please, specify how they must be represented:	for paper application: the image of the mark represented by reproduction using computer hardware or by pasting image (photo, typographical print, etc.) made on durable paper in format 8x8 centimeters (depending on the type of mark the size may be 8x10 centimeters) or in case of lack of space on separate sheets as an annex to the application. The image must have a high-quality graphic representation, allowing to be reproduced by copying equipment. If the application is submitted in electronic form, the file containing the image of the claimed mark must meet the requirements for printing it in compliance with the format 8x8 centimeters or 8x10 centimeters.
c) Hologram marks	Yes
Please, specify how they must be represented:	must be presented several (at least three) of images clearly revealing the topographic effect as a whole (the observed reflections of images, changes in brightness, contrast) and from different directions, in particular, perpendicular and at an angle above and below the perpendicular direction. If the topographic effect consists in changing the images of objects, then

	an image of each such object is to be presented.
d) Three-dimensional marks (shape marks)	Yes
Please, specify how they must be represented	if three-dimensional mark is claimed, then one image of the general form of this mark (schematic, photographic or made in the graphical editor of operating systems in electronic-digital form) is given. Images (in the same form as the general view of this mark) of all the necessary projections of the mark, characterizing the mark as three-dimensional and giving an exhaustive picture of different types of this mark, are additionally submitted.
i. Product packaging	Yes
Please, specify how it must be represented:	if product packaging is claimed, instead of image of the claimed mark, the specified product packaging may be attached to the application. if product packaging format exceeds 21x29.7 centimeters, then image of the proposed mark is presented in a reduced size.
ii. Product shape	Yes
Please, specify how it must be represented:	the same requirements as for three-dimensional marks (shape marks)
e) Color marks	Yes
Please, specify how they must be represented	the same requirements as for figurative mark with indication of colors
i. A single color	Yes
Please, specify how it must be represented:	if mark consisting only of a single color, which, according to the applicant, has acquired distinctiveness as a result of use, in the application a color sample is given under specified code 540 and an indication "mark consisting solely of one color". The indication of the color in the application under code 591 or the description of the claimed mark must be accompanied by an indication of the corresponding code of the internationally recognized color identification system chosen by the applicant (for example, reference books and catalogs of color of specialized organizations or catalogs of color of graphic software editors).
ii. A combination of colors	Yes
Please, specify how it must be represented:	if mark consisting only of a combination of colors, which, according to the applicant, has acquired distinctiveness as a result of use, in the application a colors sample is given under specified code 540 and an indication "mark consisting solely of a combination of colors". The indication of the colors in the application under code 591 or the description of the claimed mark must be accompanied by an indication of the corresponding code of the internationally recognized color identification system chosen by the applicant (for example, reference books and catalogs of color of specialized organizations or catalogs of color of graphic software editors).
f) Sound marks	Yes
Please, specify how they must be represented	if the claimed mark is sound mark , then a phonogram sample is presented on a digital storage medium. Depending on the type of sound mark, the duration of a melody (musical work) should not exceed a musical phrase or 10 bars, and the sound, the source of which are living beings or objects, is 30 seconds.
i. A musical sound	Yes
Please, specify how it must be represented:	if the claimed mark is sound mark , then a phonogram sample is presented on a digital storage medium. Depending on the type of sound mark, the duration of a melody (musical work) should not exceed a musical phrase or 10 bars, and the sound, the source of which

	are living beings or objects, is 30 seconds.
ii. Any sound	Yes
Please, specify how it must be represented:	if the claimed mark is sound mark, then a phonogram sample is presented on a digital storage medium. Depending on the type of sound mark, the duration of a melody (musical work) should not exceed a musical phrase or 10 bars, and the sound, the source of which are living beings or objects, is 30 seconds.
g) Motion marks	Yes
Please, specify how they must be represented:	if motion mark is claimed, then a video is presented that includes the reproduction of the mark, which gives a comprehensive and clear idea of the number, character, intensity and sequence of changes, on a digital storage medium and additionally printed frame-by-frame reproduction of such designation. if, from the point of view of the applicant, the essential features of motion mark do not change during the reproduction of the mark, such motion mark can be represented by a combination of several frame-by frame images showing the exact number of changing images and the sequence of their single (non-variable) reproduction, as well as the change image.
h) Multimedia marks (motion and sound)	Yes
Please, specify how they must be represented:	the same as for sound and motion marks
i) Other(s) (e.g., gesture marks, olfactory marks, pattern marks, position marks, taste marks, texture marks, trade-dress)	Yes
Please, indicate what other types of marks are accepted:	we have open list of types of marks, and others marks are not indicated exactly in the list. They have general indication "and other types of the mark or their combination"
Please, specify how each of the other types of marks indicated above must be represented:	if the claimed mark is olfactory, taste, tactile mark, then in the application should be indicated the corresponding code of the type of mark relating to other types of marks. The characteristics of such mark necessary for its identification are to be given in the application in a separate field for the characteristics of mark relating to other types of the marks, or, if the characteristics do not fit in the allotted column, they are fully to be listed on a separate sheet as an annex to the application. Olfactory and taste marks should be characterized with clarity and completeness sufficient for an objective identification of a mark in the State Register of trademarks and service marks of the Russian federation in order to avoid subjectivity in the identification process and the perception of such mark without the need for any samples. if the mark claimed is olfactory or taste mark, then the purposes of identifying the claimed mark, a verbal description of the smell or taste and their precise and clear characteristics, including the description of the composition of the substance, the chemical compound formula characterizing the source of the smell, taste and other information that, according to the applicant will allow him to fully and objectively fix the amount of the mark legal protection requested in the application. if the claimed mark is tactile mark, then for the purpose of its identification, at the choice of the applicant, a sample of the surface and/or verbal description and other characteristics of the perceived surface can be presented. and if there is a semantic meaning of the mark made in a special relief-dot font and intended for writing and reading by blind people, this value is indicated.
Format and Means to File an Application with the	

Office	
7. Which of the following are acceptable formats to file an application with the Office?	
a) A paper form	Yes
b) The image of a paper form (e.g., PDF, JPG)	Yes
c) Structured data (e.g., e-filing, XML files)	Yes
8. How does the applicant submit the application?	
a) On a physical support (e.g., paper, CD-ROM or USB device)	Yes
b) By fax	Yes
c) Electronically, other than fax (e.g., by e-mail, by e-filing)	Yes
9. Is the applicant either required or allowed to submit an electronic representation of the mark along with the application?	Yes
Format(s) in which the Office accepts the electronic representation of the mark	
10. Depending on the type of mark,	
may the electronic representation consist of one or more digital still images?	Yes
Please select below the format accepted by the Office	
a) GIF	No
b) JPEG	Yes
c) PNG	No
d) TIFF	Yes
e) Other(s)	No
Please, specify in which other format(s):	
When the representation consists of more than one digital still image:	
a) all images must be included in one file	Yes
b) each image may be in a separate file	Yes
11. Depending on the type of mark,	
may the electronic representation consist of a digital recording of sound only (i.e., without moving images)?	Yes
Please, select below the format accepted by the Office	
a) MID	No
b) MP3	Yes
c) WAV	No
d) Other(s)	No
Please, specify in which other format(s):	
12. Depending on the type of mark,	
may the representation consist of a digital recording of moving images without sound?	Yes
Please, select below the format(s) accepted by the Office	
a) AVI	Yes
b) GIF	No
c) MOV	No
d) MP4	No
e) MPEG	No
f) WMV	No
g) Other(s)	No
Please, specify in which other format(s):	
13. Depending on the type of mark,	
may the representation consist of a digital recording of moving images and sound?	Yes
Please, select below the format(s) used by the Office	
a) AVI	Yes
b) MP4	No
c) MPEG	No
d) WMV	No
e) Other(s)	No
Please, specify in which other format(s):	
Formats and standards used by the Office to store, manage and publish electronic representation of	

marks	
SCRx3421	
14. Does the Office store and manage an electronic representation of the mark (whether provided by the applicant or produced by the Office) in a database?	Yes
15. Is the electronic representation of the mark available to the public?	Yes
How can the public access the electronic representation of the mark?	
a) At the Office only (e.g., a dedicated computer terminal)	No
b) Online (e.g., online database)	Yes
16. In which format does the Office store, manage and publish the electronic representation of the mark when this consists of:	
a) one or more digital still images	TIFF
b) a digital recording of sound only	MP3
c) a digital recording of moving images without sound	AVI
d) a digital recording of moving images and sound	AVI